

Creating the Most Pro-Business State In America

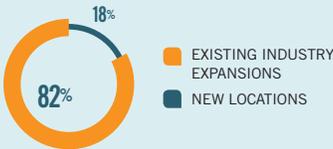
DID YOU KNOW?



For 4 years in a row, Kentucky has placed first or second in Site Selection magazine's Governor's Cup rankings for new and expanded industry activity per capita. Kentucky also remains in the top 10 state rankings for overall economic development.

2016-2017 Project Announcements

Total Projects: 312



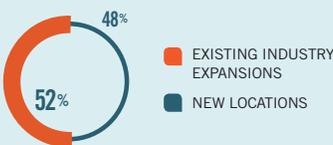
2016-2017 Capital Investments

Total Investment: \$3,108,845,319



2016-2017 Jobs Announcements

Total New Jobs: 16,190



Why Kentucky?

Kentucky's aggressive efforts to create a pro-business climate have not gone unnoticed, resulting in the creation of nearly 40,000 manufacturing, service and technology jobs since 2016 and nearly \$15 billion in new investment. And thanks to a pro-business governor and legislature, even more business-friendly changes are on the way.

Kentucky works hard to take care of business. Whether it's a business that is new to the state or one whose roots run generations deep, Kentucky makes sure companies have what they need to succeed. With some of the nation's lowest industrial electricity costs, aggressive and effective incentive programs, an ideal location and an unsurpassed quality of life, Kentucky has become a top location choice for globally competitive enterprises. And now that Kentucky is a right-to-work state, Kentucky has become even more attractive.

Many of the world's most successful companies have already discovered that Kentucky is a great place to build their business. The commonwealth is home to thousands of domestic companies, as well as more than 500 international firms representing 34 nations.

Kentucky has become a top location choice for globally competitive enterprises.

Be in Good Company

When you locate or expand in Kentucky, you'll have access to some of the top companies in the world. For example, Ford, General Motors and Toyota have major manufacturing operations here, and Humana, YUM! Brands and Papa John's are headquartered here. Ninety-five percent of the world's bourbon is produced here, and Kentucky's economy is growing at a record pace.

Investment in Kentucky in 2017 shattered previous records with more than \$9.2 billion announced, creating more than 17,000 new jobs. An all-time record of \$30.9 billion in products were exported to some 200 countries.

Our phenomenal growth is reflected in a series of national rankings:

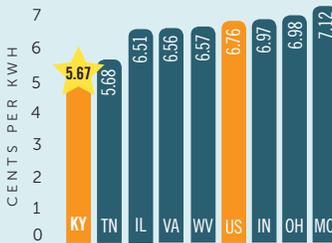
- #1 in U.S. in vehicle production per capita
- #2 in U.S. in employment in motor vehicle manufacturing
- #2 in U.S. in aerospace-related exports
- #3 in U.S. in air cargo shipments
- #4 in U.S. in vehicle production overall
- #4 in U.S. in employment for upstream metal manufacturing
- #6 in U.S. in top manufacturing states by percentage of workforce
- #8 in U.S. among top business climates

DID YOU KNOW?



65% of the U.S. market and population is within a day's drive of Kentucky's borders.

Industrial Electricity Average Price



Energy Information Administration, Average price by state, released 2018

The cost of electricity for the industrial sector in Kentucky is 20% lower than the national average.

KY IS NOW RIGHT TO WORK

For companies considering a new or expanded location, that makes a good decision even better. With even more pro-business changes coming, you'll want to Think Kentucky.

RED TAPE REDUCTION

#CutTheTape

The Red Tape Reduction Initiative is working to eliminate unnecessary and job-killing regulations.

Goal: eliminate 1/3 of all regulations in 3 years.

Kentucky's Advantages

Location, Location, Location!

Nature and nurture combine to make Kentucky a logistical paradise. Located at the center of a 34-state distribution area in the eastern United States, Kentucky's location advantage facilitates the distribution of goods and materials to a massive industrial and consumer market. Kentucky's borders are within a day's drive of over 65 percent of the nation's population, personal income and manufacturing establishments.

In addition, Kentucky offers three global air hubs—DHL, UPS and Amazon Prime—to offer overnight shipping virtually anywhere in the world.

Low Business Costs

It is less expensive to operate a business in Kentucky. Multiple studies show the state has below average business costs for both domestic and international companies. Kentucky also is among the best states in terms of labor costs and overall business climate.

Among the more significant location factors having a direct influence on bottom-line costs is the annual capital that must be committed to utility consumption. Kentucky has the lowest cost of electricity in the industrial sector among states east of the Mississippi River – and among the lowest nationwide – averaging 20 percent less than the national average.

Pro-Business Government

Right To Work

Kentucky is now a right-to-work state, meaning employees have the right to choose whether to join a union, and businesses are not forced to collect union dues for every employee.

Red Tape Reduction

Kentucky is reviewing every one of its 4,700+ administrative regulations with the goal to eliminate at least one-third. Hundreds have already been cut or amended to make them more business friendly and less burdensome, thus saving companies time and unnecessary bureaucracy.

Education Reform

Colleges and universities are working to cater to specific needs of businesses in Kentucky and to design curricula to meet their training requirements.

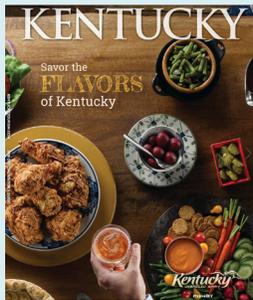
A Strong Focus on Workforce Training

Kentucky is revolutionizing its workforce training and delivery system. More than \$200 million already has been committed to new and improved workforce training facilities, and Kentucky's apprenticeship program has been revitalized to allow companies access to the best employees available. In addition, Kentucky offers companies a variety of personalized workforce development services. This includes reimbursable grants and tax credits for classroom and on-the-job training, pre-employment job screening, job recruitment fairs and other benefits.

DID YOU KNOW?



Kentucky's cost of living is among the lowest in the U.S. with housing costs 30% below the national average



Some of the top-rated restaurants in the U.S. are located in Kentucky

95%

of the world's Bourbon is produced in Kentucky

Kentucky is home to

49 State Parks and 40+ Major Lakes and Rivers

“I will not be outworked as a governor. My Cabinet for Economic Development will not be outworked... we will never give less than 100% to accomplish the task.”

Governor Matt Bevin

Quality of Life

Kentucky is a place where your employees will want to live. It's less expensive than the national average, and in fact, among the lowest cost of living states in the U.S. Here are some examples, courtesy of Sperling's Best Places:

	Cost in KY	Cost in U.S.
Overall	\$86	\$100
Grocery	\$92	\$100
Health	\$97	\$100
Housing	\$69	\$100
Utilities	\$93	\$100
Transportation	\$95	\$100

Kentucky's laid-back lifestyle is another reason why the Bluegrass State is among the leaders when it comes to raising a family, finding work and living year-round in a place where millions love to visit and vacation. The friendly, hard-working people of Kentucky possess an unbridled spirit that can literally boost companies' bottom line.

Recreational activities are endless. From the rolling bluegrass-covered hills of legendary Horse Country to the Kentucky Bourbon Trail and world-renowned outdoor adventure, it's easy to experience the excitement that runs throughout the Bluegrass State. Kentucky offers a perfect blend of excitement and relaxation perfect for a young professional or a large family.

Explore the many ways Kentucky can make your company a success.

We want to Partner with You

The Kentucky Cabinet for Economic Development stands ready to help your business explore opportunities in the commonwealth. Our experienced project managers provide professional and confidential assistance, serving as the central point of contact for all of your business investment needs. From site location and expansion opportunities to job retention and workforce training initiatives, they work closely with local, regional and state-level government agencies, as well as a variety of industry partners to make the decision to invest in Kentucky an easy one.

The bottom line is — Kentucky is open for business. Whether a company is looking for a competitive tax climate, progressive incentive programs, an ideal location or an unsurpassed quality of life, Kentucky offers the can-do workforce and business climate companies need to succeed. We invite you to explore the many ways Kentucky can make your company a success.

Call us today at (800) 626-2930 or visit www.ThinkKentucky.com.